

# Add BAH to your route map for additional revenue and profit

The Kingdom of Bahrain offers airline operators two distinct opportunities:

### 1. Entry to our tourism market

The Kingdom's own tourism sector is robust and growing steadily, and expected to reach USD 1 billion by 2020. Airport traffic and visitor numbers are rising: there were 8.59 million passenger movements in 2015. 6% more than in 2014\*.

#### 2. Access to the GCC, MENA and more

With its strategic location at the heart of the GCC (Gulf Cooperation Council), Bahrain is the recognised gateway to the wider MENA (Middle East and North Africa) region and is an important economic block forecast to be worth USD 42 trillion by 2020.

By working towards creating the GCC's most liberal aviation market, the Kingdom is driving increased activity across the region and to major destinations beyond. This is demonstrated by no fewer than 2,065 arrivals and departures each week at Bahrain International Airport.

#### Our brand. Your future.

Our tourist brand expresses the essence of Bahrain and its people, and is at the heart of our strategy to grow our visitor numbers – and your business.

OURS. YOURS.

## Enjoy our open skies

Since 2001, Bahrain has maintained an open skies policy that allows all world airlines to operate to and from the Kingdom without restriction on the number of flights or aircraft types.



## **₩** Highly cost-effective

Bahrain makes operating here exceptionally attractive. You can benefit from advantages that include:

- Discounts on landing and parking fees for the first two years of operation
- Competitive fuel costs

## Bahrain International Airport – improving and expanding

Your customers can expect a great experience when they fly into or out of Bahrain. You will discover that Bahrain International Airport is already an outstanding facility - and it's getting better and bigger.

Over the next three years, the airport is undergoing a major programme worth more than USD 815 million to modernise its infrastructure and services. Bahrain International Airport is also growing physically by up to 60% to help increase passenger capacity to 14 million a year, and to accommodate up to 50 new aircraft.

### For operators:

Take advantage of Bahrain International Airport's 30-plus years of experience that encompasses:

- Full service IATA/ISAGO ground handling
- More than 3,500 staff providing aircraft and passenger handling, in-flight catering, cargo and logistics, aircraft engineering and line maintenance

#### For passengers:

A new passenger terminal, new arrival and departure lounges and all incorporating extensive shops and restaurants, make the transit experience quick, efficient and comfortable.

And, of course, they can continue to relax in the superb Dilmun Lounge, winner of the 'Lounge of the year – Middle East & Africa' award for six years.

## 4 An easy destination to fly to

Bahrain's central location – most key Gulf cities are less than an hour's flying time – and wealth of existing routes, make it well connected. The Kingdom is long-established as a regional financial centre and trading hub, and is fast growing in popularity among leisure travellers. As a result, 30 passenger airlines fly from Bahrain to 47 destinations worldwide.

Your customers will find that Bahrain is one of the GCC's simplest places to visit: we offer visa on arrival to nationals from approximately 66 countries, with the option to renew for a further three months.

#### Learn more

The Bahrain Economic Development Board promotes investment into the Kingdom. We offer no-cost practical advice, consultation and information to help you set up your business quickly and smoothly.



### You'll be in good company. In Bahrain you'll join airlines such as:

Gulf Air( <b>GF)</b>	Saudi Airlines (SV)	Egyptair(MS)	Mihin Lanka(MJ)
Oatar Airways(QR)	Air Arabia (G9)	Jet Airways (9W)	Kuwait Airways (KU)
Emirates(EK)	British Airways(BA)	KLM( <b>KL</b> )	Air India(AI)
Etihad Airways (EY)	AI Express(IX)	Lufthansa(LH)	Pakistan Airlines (PK)
FlyDubai(FZ)	Turkish Airlines(TK)	Pegasus(PC)	Rotana Jet(RG)
Oman Air( <b>WY)</b>	Cathay Pacific(CX)	Jazeera Airways (J9)	FlyNAs(XY)

#### CONTACT US

For all investment enquiries, please email us at: investorenquiries@bahrainedb.com or visit www.bahrainedb.com. You can also call us on +973 175 89 956 for general enquiries. Business hours: Sunday to Thursday, 8am to 4pm (GMT +3hrs).



